

4. IF APPLYING AS AN INDIVIDUAL PLEASE COMPLETE THE FOLLOWING QUESTIONS	
Date of Birth:	
Are you resident in the UK?	<input checked="" type="radio"/> YES <input type="radio"/> NO <input checked="" type="radio"/> YES <input type="radio"/> NO
Have you been resident in the UK for the 6 months immediately preceding the date of this application?	<input checked="" type="radio"/> YES <input type="radio"/> NO <input checked="" type="radio"/> YES <input type="radio"/> NO

5. OTHER PERSONS RESPONSIBLE FOR MANAGEMENT				
Provide details of all Directors/Other Persons responsible for management	Name	Address	Capacity	Date of Birth
DIRECTOR	KEVIN LESLIE WELCH	6 Pine Holt Close ST IVES Ringwood HANTS BH24 2NE	DIRECTOR	
DIRECTOR	ROBERT STEPHEN ASH	53 WINSTON RD BOURNEMOUTH BH9 3EL	DIRECTOR	
MANAGER	GERRAINT RHYE ASH	3 CLEVELAND FLATS FAIRVIEW RD SALISBURY SP1 1JY	MANAGER	

6. DETAILS OF PREMISES	
<p>Is the premises:</p> <ul style="list-style-type: none"> • A building or other permanent structure • A vehicle • A vessel • Other 	<p>YES/NO YES/NO YES/NO YES/NO (please describe the premises)</p>
<p>Full postal address of premises:</p>	<p>23-25 MILFORD STREET SALISBURY SP1 2AP</p>
<p>Telephone numbers (s) of premises:</p>	<p>Landline: 01722 235473 Mobile: 01722 235473</p>
<p>What name is the premises to be known by?</p>	<p>CLUB ROUGE</p>
<p>Is the whole of the premises to be used under the licence?</p>	<p>YES/NO If NO, please describe how each part of the premises is to be used (include reference to plan) UPPER FLOORS FOR SEV GROUND FLOOR IS ONLY A BAR + DANCE FLOOR</p>
<p>Are the premises currently authorised under the Licensing Act 2003?</p>	<p>YES/NO If YES, please provide a copy of the Licence.</p>
<p>Is relevant planning consent in place enabling the premises to operate as a sexual entertainment venue? Planning for NIGHT CLUB no separate planning required.</p>	<p>YES/NO If YES, please provide a copy of the consent. If NO, please give reasons why and provide any evidence of current lawful use of the land or action being taken to remedy the lack of consent.</p>
<p>Is customer access to the premises:</p> <ul style="list-style-type: none"> • From the street or a public thoroughfare? • From other premises? 	<p>YES/NO If YES, please identify the street or thoroughfare if different from the premises address. YES/NO If YES, please provide full details of other premises.</p>
<p>Is each customer access to be supervised by appropriately registered door staff at all times the premises are open to the public?</p>	<p>YES/NO If NO, please provide full details of proposed door control and supervision.</p>

7. OPERATION OF THE PREMISES

Provide details of the times during which the premises will be open to the public. (please use 24 hour clock)	Monday	22:00	04:00
	Tuesday	22:00	04:00
	Wednesday	22:00	04:00
	Thursday	22:00	04:00
	Friday	22:00	04:00
	Saturday	22:00	04:00
	Sunday	CLOSED	
	Please provide details of the times during which it is proposed relevant entertainment will be provided. (please use 24 hour clock)	Monday	22:00
Tuesday		22:00	04:00
Wednesday		22:00	04:00
Thursday		22:00	04:00
Friday		22:00	04:00
Saturday		22:00	04:00
Sunday		CLOSED	
What age restrictions are to be applied in respect of admission to the premises and how are these to be enforced?		No under 18's ID checked on entrance by STA door staff & again at reception	
What are the arrangements for CCTV: <ul style="list-style-type: none"> Monitoring; Access by authorised bodies to CCTV images; Retention of images; Production of removable images for Police or authorised officers of the Licensing Authority. 	CCTV System in place. Monitor & system in secure office. Images retained for a minimum of 30 days. Images are removable for Police & officers of the licensing authority on request.		
Please indicate the relevant entertainment that is proposed to be carried out in the venue and then indicate YES or NO to full nudity:	Lap Dancing	x	YES/NO
	Pole Dancing		YES/NO
	Stage Strip-tease		YES/NO TOLLESS
	Table Dancing		YES/NO
	Strip Shows		YES/NO
	Live Sex Shows		YES/NO
	Other		YES/NO
Please indicate if the premises is to be used as a Sex Cinema	YES		NO <input checked="" type="checkbox"/>

8. GENERAL MANAGEMENT OF THE PREMISES

Describe the system in place for training in respect of the Code of Conduct for Performers, and for monitoring and enforcing compliance.	Please See attached
Describe the system for notifying customers of the Rules for Customers, and for the monitoring and enforcing compliance.	Please See attached.

9. TO BE COMPLETED IF THE BUSINESS IS TO BE MANAGED BY OR CARRIED ON FOR THE BENEFIT OF A PERSON OTHER THAN THE APPLICANT				
Name	Address	Status	Date of Birth (if applicable)	Share holding if a Corporate Body
Has the above held a Licence for a Sex Establishment in the 12 months immediately preceding the date of this application?				YES/NO
If YES, please give details:				
Has the Licence been revoked?				YES/NO
Has the above been refused a Licence in respect of the premises that are the subject of this application within the 12 months immediately preceding the date of this application?				YES/NO
Has the above been convicted of a criminal offence?				YES/NO
If YES, please give full details:				
If the above is an individual are they resident in the UK?				YES/NO
Has the above been a resident in the UK for the 6 months immediately preceding the date of this application?				YES/NO
If the above is a Body Corporate is it incorporated in the UK?				YES/NO

10. FURTHER DETAILS – to be completed in relation to a sex shop application only	
What articles are to be offered for sale?	
If this application relates to a Sex Shop, are any part of the premises to be used for displaying films, videos or other moving pictures?	YES/NO
What advertisements or displays are to be exhibited?	
Please give details:	

CHECKLIST

- Fee has been made or enclosed (**non-refundable**)
- Enclosed Birth Certificate (if individual)
- Enclosed Certificate of Incorporation (if Corporate Body)
- Three passport size photographs of the applicant and any person responsible for management of the premises at any time (applicable to sex shop application only)
- A plan or plans of the premises to the scale of 1:50 or thereabout with details of layout

<input checked="" type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>

Please Note: The following must be supplied to the Council within 10 days of this application.

- A copy of the publication containing Notice of this application
- A copy of the Notice exhibited outside the premises

DECLARATIONS

Any person who, in connection with an application for the grant, renewal or transfer of a Licence for a Sexual Entertainment Venue, makes a false statement which he/she knows to be false in any material respect of which he does not believe to be true shall be liable to prosecution under Paragraph 21 of Schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982 and on summary conviction shall be liable to a fine of up to £20,000.

The following declaration must be signed in all cases:

- If the applicant is an individual, by that individual
- If the applicant is a partnership, by all individuals who are partners
- If the applicant is a Company, by a Director or the Company Secretary
- In any other case, by a duly authorised officer of the applicant

I/we enclose the requisite fee.

I/we acknowledge that I/we must serve a copy of this application on the Chief of Police within 7 days of the application being submitted to Wiltshire Council.

I/we acknowledge that I/we must ensure that a Notice publicising this application will be displayed for 21 days beginning with the date of the application, on or near the premises and in a place where it can conveniently be read by the public.



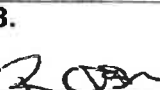
I/we acknowledge that I/we must publish a Notice of Application in a newspaper circulating in the local area not later than seven days after the date of application.

I/we agree to forward a complete copy of the Notice of Application to the Council within seven days of the date of application.

I/we certify to the best of my/our knowledge and belief that the information provided in connection with this application is complete and correct in every respect.

<input checked="" type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>

I declare my answers to the above questions to be true and complete to the best of my knowledge and belief.

	1.	2.	3.	4.
Signature:				
Print Name:	R S ASH	K L WELCH	G R ASH	
Capacity:	DIRECTOR	DIRECTOR	MANAGER	
Date:	01 MAR 12	01 03 12	01 03 12	

8. GENERAL MANAGEMENT OF PREMISES

All new dancers are auditioned. If training is required this is carried out when the premises are closed to the public. The rules are explained to all dancers verbally and a written set of rules are given to every dancer. Compliance with these rules is monitored by the SIA door staff.

Customers are verbally notified of the rules at the entrance down stairs and again at reception at the top of the stairs. SIA door staff monitor and enforce the rules.

